



Dear School Administrator,

We are engaged in the most important work we can possibly do—preparing the next generation of leaders, communicators, citizens, and parents. What an awesome responsibility! Within our daily routines we have so many tasks and too little time to reflect, to examine, and to reset our goals. I am writing to you to support your many efforts and also to spark your thinking and goal-setting regarding communication and our students.

I am the principal of a 2,100 student high school and a lifelong participant, coach, and director of speech and debate programs in my life as a teacher. Without a doubt, participation and engagement in speech and debate changes student lives!

If you already support and foster a strong speech or debate program, I know you are fully aware of the power of the activity, its life-changing potential, and the career readiness within these skills. If you are wondering how to develop a program and support coaches and teachers in your district, the National Speech & Debate Association can help provide the tools and resources you need.

Speech and debate programs develop leadership, communication skills, and excellence in our young people. If you, as a school leader and visionary, are looking for programs with a tremendous impact—ones that make a real difference in students' lives—please consider starting a speech and debate program in your district. There is no program in my large high school that has a greater impact on the culture and quality of our school. If you truly want to change the lives of your students, I strongly encourage you to start a speech and debate program!

Sincerely,



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